

HSBC Global Research graduates at work

Global Research is here to provide ideas, insights and information to HSBC's clients and our internal stakeholders to help them to navigate financial market uncertainty. What we'd like to do in this video is highlight the opportunities in Research for those of you who would like to start a career here. Through our research, we look at developments across FX, fixed income, equities, economics, ESG and data science. We publish reports which go out to clients via our various distribution channels, and then we speak to clients about what we think is going to happen using these reports as the focus. My job is to analyse currency markets and really to forecast what way different currencies are going to move. I currently work within the European consumer retail team where we look at big name fashion brands and make investment ratings based on how we think those companies will perform in the near term. I'm currently with the fixed income research team. I work with the economics team. I cover Saudi Arabia consumer tech. In the ESG team we look at a broad range of environmental issues and social issues and look into companies and what they should be focusing on. I'm the head EM and global equity strategist. I cover both emerging markets and developed markets, and that's really exciting, and it's also a core foundation of HSBC Global Research. I'm on the research graduate programme, which is a rotational scheme, so I get to learn about lots of different asset classes over two nine month rotations. I think graduates and sort of junior talent within Global Research are absolutely crucial. And we give them a lot of responsibility early on. Whether it requires going and attending a meeting with a CEO, travelling, filming a video, writing a research report - every day has a new challenge. One day I can be focusing on what's happening in the United States, the next minute I can be focusing on what's going on in the Middle East and China. I get a lot of input into trade ideas that we put on, and I really have a say in the types of things that we follow. I get to have a view. So when people say, 'What's HSBC's view on sterling?' - that's me and my team coming up with that view, putting it out to clients. We get to meet a lot of different people from different countries. My team is based in London and Hong Kong and Dubai and India. And being able to work with people all over the world has been a very cool opportunity. Although I haven't been here long, I've been able to publish my own reports and feature in videos and podcasts. The team and the culture we have over here is unparalleled. There's never a time where I don't feel like I belong here. HSBC offers a lot of opportunities. I was originally based in London. I had the exciting opportunity to work in Hong Kong, and then I moved to New York, where I am currently. I started in London during the pandemic, working out of my living room, and wanted a change of setting, and I found myself doing a short term assignment in Dubai for nine months. I'll actually be moving to London and Hong Kong for six months as part of a short term assignment. I got the opportunity to go to India with all the grads globally to complete a week of training. What's my advice if you want to join HSBC? Ask plenty of questions. You don't need to know everything, but you do need to be curious and excited to learn about new things and interested in what's going on all around the world. Be open minded. There are a lot of different functions and asset classes for you to explore in Research. Get out there, speak to people and understand more about what the role involves. Find what you're interested in and really hone in on that. It's really about showing that passion for whatever market you cover, because that's what will get people to buy into your story and really help you to become a successful analyst.